



MATTRESSES & PILLOWS



Mastered the
Art and Science
of sound sleep!



Sleep that will take you beyond the realms of dream and rekindle your world of fantasies

Good sleep betters cognitive function and emotional health. All your body rejuvenation happens when you are in the deep sleep stage. Studies have also linked dreams to effective thinking, memory, and emotional processing. During sleep the brain and body cycle through five phases. The first four phases involve a transition from shallow to deep sleep, while the fifth phase, REM sleep, involves heightened brain activity and vivid dreams. At this stage, your mind and body get completely relaxed and de-stressed. Magenta mattresses and pillows are meticulously crafted just to transfer you to this deep sleep stage. So meanwhile, you dream and rekindle all your fantasies, your body gets repaired and rejuvenated to be born as a new you the next morning.

THE TRULY INNOVATIVE MATTRESS BRAND OF INDIA



A woman with long dark hair is lying on a white metal bed frame, wearing a long, flowing blue gown with intricate lace detailing. She is surrounded by lush greenery and vibrant pink and white flowers. A large wicker basket filled with pink dahlias sits on the grass next to the bed. A white metal chair is positioned to the left, and a wicker basket rests on a small table to the right. Two ornate lanterns hang from chains, casting a warm glow. A dreamcatcher hangs from the top left. The background is a dense wall of green leaves and flowers.

* magenta®

Desire Collection



* magenta® Doramo 5"

Bonded + HD + HR + Quilted Memory Foam Mattress

Mattresses with the best blend of plush experience and economy. One of the best-selling family mattress. The perfect blend of style, comfort, and durability.

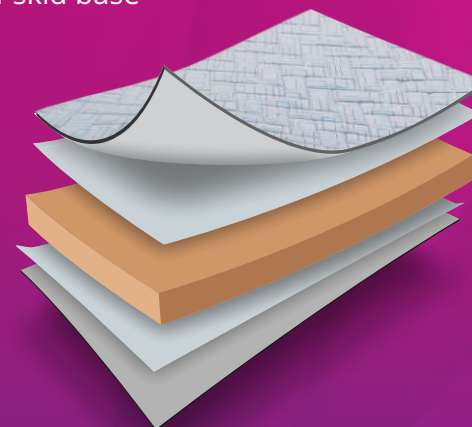
Bonded + HD + HR Foam with Memory Foam

Quilted Premium Fabric

ISI Approved HD Foam for Superior Comfort

CertiPUR-US® certified Memory Foam for better support and comfort.

Anti-skid base



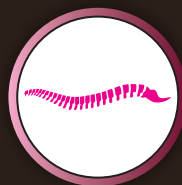
Proprietary
Anti-skid Base



Premium
Melange Yarn



OEKO-TEX®
Certified



Contours to Natural
Alignment of
Neck-Shoulder-Spine



Upto 7 Years
Warranty

* magenta® Orthoheal 5"

**Bonded + HR Foam Mattress
with Dual Side Quilting**

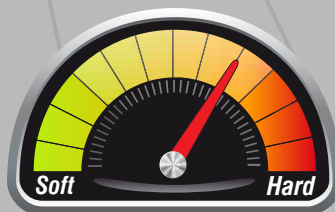
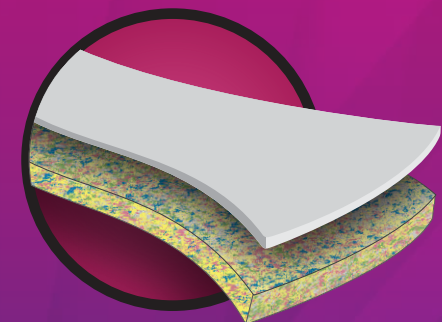
Mattresses with extra comfort for extra care for a healthy back. Get the best of the firmness of bonded foam and care of HR foam packed in a cradle for a healthy spine. The best of both worlds - Hardness and Softness packed into a perfect sleep cradle.

Premium Breathable Circular Knit Cover

Double Side Quilting

HR Foam for Comfort

Premium Bonded Base Foam for Superior Spine Support



* magenta® Orthoplus 5"

**Bonded + HD + HR Foam Eurotop
Mattress with Dual Side Quilting**

Get the perfect combination of softness and firmness to support natural body contour. A combination of pressure relieving memory and hi-density bonded foam offers relaxing comfort with a therapeutic effect.

Premium 3D breathable circular knit cover with excellent breathability and sleep temperature.

Knitted polyviscose semi-transparent cover to protect the foam from dust and stains.

HR Foam for better support and comfort.

Premium Bonded Foam



NECK,
SHOULDER &
SPINE CARE



PREMIUM
BONDED
FOAM



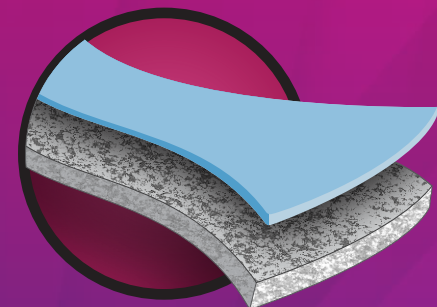
DUAL SIDE
USABLE

84

MONTHS
WARRANTY



REVERSIBLE
FIRMNESS BASE



* magenta® Bonar 6"

Bonded + HR Foam Mattress with Dual Side Quilting

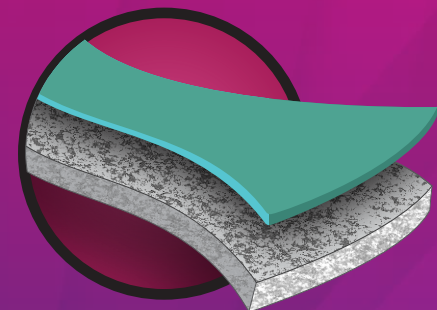
Magenta Bonar is carefully crafted considering the sensitivity of spine care. The mattress offers the precise balance of softness and firmness essential to support and retain the alignment of the spine, neck, and shoulder so that you can get a wholesome sleep and a refreshing morning.

Premium 3D breathable circular knit cover with excellent breathability and sleep temperature.

Knitted polyviscose semi-transparent cover to protect the foam from dust and stains.

HR Foam for better support and comfort.

Premium Bonded Foam



* magenta® BonarPlus 6"

**Bonded + HD + Memory Foam
Mattress with Dual Side Quilting**

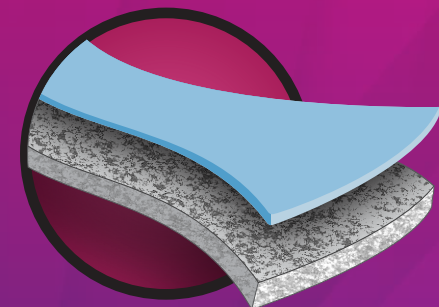
An extra layer of support to enhance the softness and firmness balance for natural body contour. A combination of pressure relieving memory and hi-density bonded foam offers relaxing comfort with therapeutic effect.

Premium 3D breathable circular knit cover with excellent breathability and sleep temperature.

Knitted polyviscose semi-transparent cover to protect the foam from dust and stains.

CertiPUR-US® certified Memory Foam for better support and comfort.

Premium Bonded Foam



* magenta® Bonito 5.5"

Bonded with Memory Foam Mattress

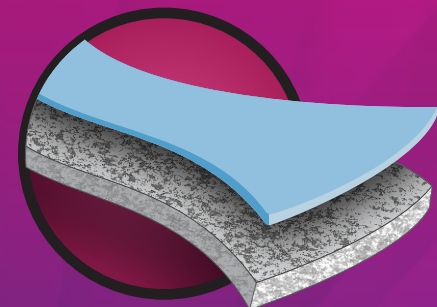
The classic memory foam mattress bonded at the core, is designed for the best of comfort and plush feel. Crafted using the finest rapid responsive memory foam and breathable bonded foam, the mattress is the perfect sleep cradle to end your stressful day.

Premium 3D breathable circular knit cover with excellent breathability and sleep temperature.

Knitted polyviscose semi-transparent cover to protect the foam from dust and stains.

CertiPUR-US® certified Memory Foam for better support and comfort.

Premium Breathable Bonded Foam



NECK,
SHOULDER &
SPINE CARE



BREATHABLE
BONDED
FOAM



COMPRESSED
ROLL
PACKING



DUAL SIDE
USABLE

84

MONTHS
WARRANTY



REVERSIBLE
FIRMNESS BASE



* magenta® Bliss 6"/8"

Quilted Memory Foam Mattress

A master piece mattress crafted after drawing inspiration from sleep luxury trends in the world.

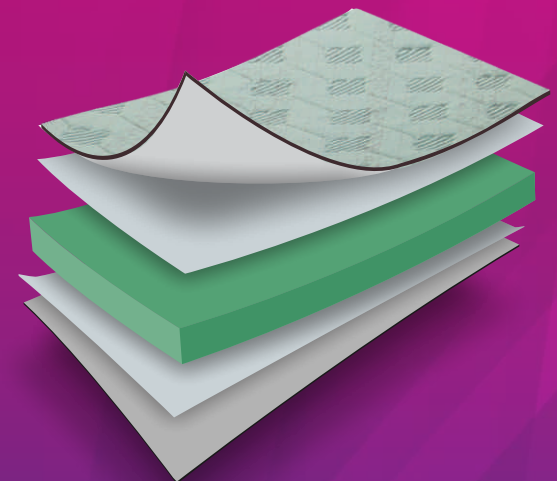
Bonded + HD + HR + Quilted Memory Foam

Quilted Premium Fabric

ISI Approved HD Foam for Superior Comfort

CertiPUR-US® certified Memory Foam for better support and comfort.

Anti-skid Base



Proprietary
Anti-skid Base



Premium
Melange Yarn



OEKO-TEX
Certified



Contours to Natural
Alignment of
Neck-Shoulder-Spine



Upto 7 Years
Warranty

* magenta® Dezire 6"/8"

Quilted Ortho Memory Foam Mattress

Embodies tradition, style, and science in
sleep technology into a single masterpiece.

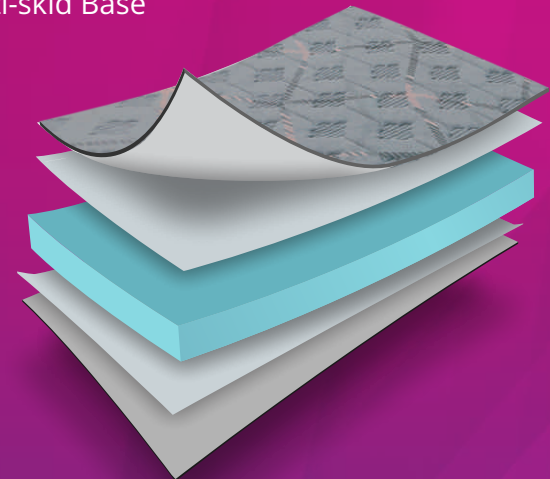
Bonded + HD + HR + Memory Foam

Quilted Premium Fabric

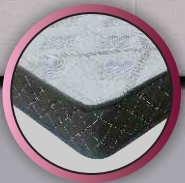
ISI Approved HD Foam for Superior Comfort

CertiPUR-US® certified Memory Foam for
better support and comfort.

Anti-skid Base



**Proprietary
Anti-skid Base**



**Premium
Melange Yarn**



**OEKO-TEX
Certified**



**Contours to Natural
Alignment of
Neck-Shoulder-Spine**



**Upto 7 Years
Warranty**



**NECK,
SHOULDER &
SPINE CARE**



**DOUBLE
SIDE QUILTING**



**GOOD FOR
FRONT & SIDE
SLEEPERS**



**DUAL SIDE
USABLE**

84

**MONTHS
WARRANTY**



**MOTION
TRANSFER
ISOLATION**

* magenta® Spineviva 7"

**Bonded + HD + Memory Foam
Mattress with Eurotop Design**

A Mattress that makes sleeping a pleasurable experience. It's cloud like luxury cradles your body and relaxes body pressure points. A thick padding layer of foam on top creates a soothing, plush, sleeping base where your body can enter into a deep sleep.

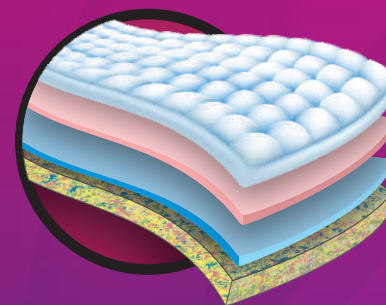
Premium Breathable Dual Effect Circular Knit Cover

Two Side Quilting

CertiPUR-US® Certified HD Foam

CertiPUR-US® Certified Memory Foam

Premium Bonded Foam for Spine Support





✿ magenta®

Luxuria Collection



HD POLY
FOAM



**RUBBER
BOTTOM
GRIP**



**COMPRESSED
ROLL PACKING**

15 ★ ★ ★ ★
YEARS
WARRANTY



Designed & Tested
in USA



**Corduroy border
accent**

Breathable **3D**
circular knit cover

Polyviscose
Cover

* magenta® VioHD 6"

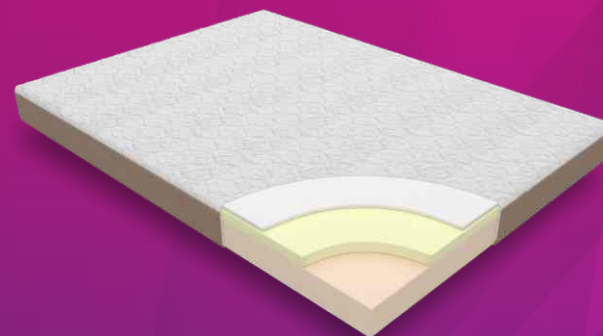
Quilted Memory Foam Mattress

Our high-tech memory foam cradles and conforms to your body like it was made just for you. Its superior design offers you optimum support and the most restful sleep.

0.5" Quilted Memory Foam adds to the layer of comfort

1.5" Ventilated Memory Foam perfectly contours to the shape and weight of your body.

4" HD Foam offers superior comfort,





* magenta® Alitex 7"

Latex + Memory Foam Mattress

Three layers are at work to provide you with the optimum level of comfort. First is the Memory foam, the second is the additional layer of Latex, and the third is the ventilated Memory foam which contours to your body and relieves pressure points.

0.5" Quilted Memory Foam adds to the comfort

1" Ventilated Memory Foam with anti-bacterial properties for better air breathability

1" Natural Latex with unique property to adapt to your body without leaving indentations

4.5" HD Foam offers superior comfort

Anti-skid rubberized grip at the bottom



HD POLY
FOAM



**RUBBER
BOTTOM
GRIP**



**COMPRESSED
ROLL PACKING**

15 YEARS
WARRANTY



**Corduroy border
accent**

Breathable **3D**
circular knit cover

Polyviscose
Cover



* magenta® Respiro 8"

Step-up Memory Foam Quilted Mattress

This mattress is designed to offer you an ultimate sleep experience, by maintaining the right temperature. Its special ventilated Memory Foam ensures smooth airflow to keep you comfortable all night.

1" Quilted Memory Foam adds to the layer of comfort

1.5" Ventilated Memory Foam to allow smooth passage of cool air

5.5" HD Foam offers superior comfort

Anti-skid rubberized grip at the bottom



HD POLY
FOAM



**RUBBER
BOTTOM
GRIP**



**COMPRESSED
ROLL PACKING**

15 YEARS
WARRANTY



**Corduroy border
accent**

Breathable **3D**
circular knit cover

Polyviscose
Cover



* magenta® Frizogel 10"

Gel-infused Cool-Touch Quilted Memory Foam Mattress

The ultimate combination of technology and luxury, this mattress provides the optimum comfort and support. Infused with Cool-Touch Plus Memory Foam and Gel-Care™ technology, it creates the perfect balance for a perfect luxurious sleep.

1" Quilted Memory Foam adds to the layer of comfort

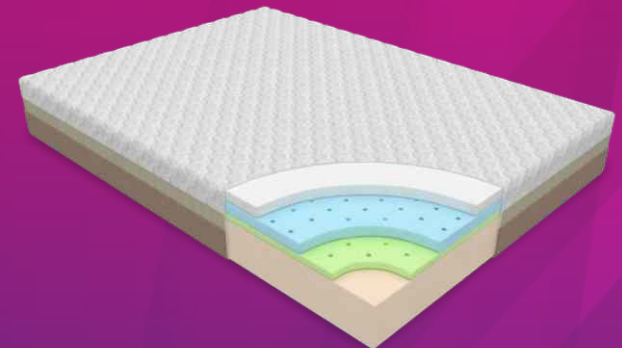
1.5" Ventilated, Gel-infused Cool-Touch Plus

Memory Foam offers better initial body support

1.5" Ventilated Comfort Gel-Care™ Memory Foam to allow smooth passage of cool air

6" HD Foam offers superior comfort

Anti-skid rubberized grip at the bottom



**HD POLY
FOAM**

**RUBBER
BOTTOM
GRIP**

**COMPRESSED
ROLL PACKING**

**15 YEARS
WARRANTY**



**Corduroy border
accent**

**Breathable 3D
circular knit cover**

**Polyviscose
Cover**

A woman with dark curly hair, wearing a light-colored striped shirt and blue jeans, is lying on her back on a large, moss-covered log in a lush forest. She is looking up at the sky. To her left, a white dreamcatcher with several feathers hangs from a tree branch. The background is filled with tall trees and dense green foliage, with sunlight filtering through the leaves.

* magenta®

Imperia
Collection

* magenta® Fresco 6"

Green Tea Memory Foam Mattress

Elevate your sleep experience with a range of mattresses with therapeutic properties. A blend of HD Foam and Green Tea extract infused ventilated Memory Foam, Magenta Fresco offers a perfect luxury of comfort and healthy sleeping.

Green Tea Premium Breathable Circular Knit

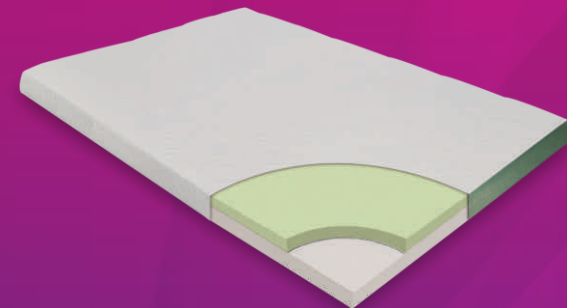
Green Mesh Border Accents

Knitted Semi-Transparent Cover to Protect Foam from Dust and Stains

2" Green Tea Ventilated Memory Foam

4" HD Poly Base Support Foam

Anti-skid rubberized bottom grip to prevent mattress from slipping.



HD POLY
FOAM



**RUBBER
BOTTOM
GRIP**



**COMPRESSED
ROLL PACKING**

15 YEARS
WARRANTY



* magenta® Fresta 8"

Green Tea Memory Foam Mattress

Extra comfort that shapes into a cradle full of health and stress releasing sleep. Immerse in the mild aroma of green tea and resurrect each morning refreshed, gratified, and energized.

Green Tea Premium Breathable Circular Knit

Green Mesh Border Accents

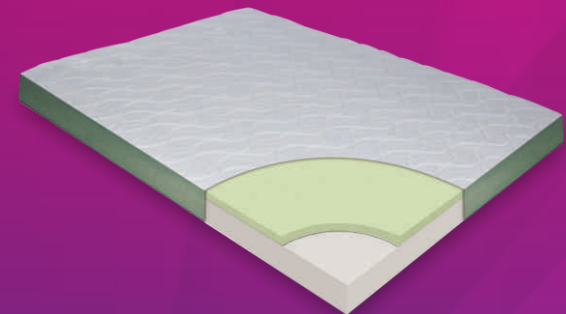
Knitted Semi-Transparent Cover to Protect Foam from Dust and Stains

1" Quilted Comfort Memory Foam

1.5" Green Tea Ventilated Memory Foam

5.5" HD Poly Base Support Foam

Anti-skid rubberized bottom grip to prevent mattress from slipping.



* magenta® Breo 6"

Bamboo Charcoal Memory Foam Mattress

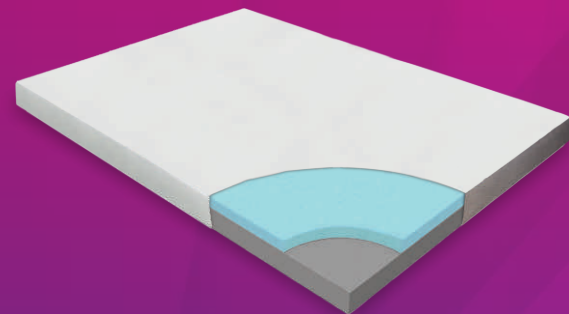
Add a touch of wellness of bamboo charcoal to your sleep experience. Cozy, peaceful, serene, and healthy sleep qualities are inherent to a thoughtfully crafted mattress. A preferred choice of Architects and Interior Designers complementing their high-class offerings to their customers.

Bamboo Charcoal Premium Breathable Circular Knit
Mocha Chenille Border Accents

Knitted Semi-Transparent Cover to Protect Foam
from Dust and Stains

2" Ventilated Memory Foam

4" Bamboo Charcoal HD Poly Base Support Foam



HD POLY
FOAM



**RUBBER
BOTTOM
GRIP**



**COMPRESSED
ROLL PACKING**

15 YEARS
WARRANTY



* magenta® Breyus 9"

Bamboo Charcoal Memory Foam Mattress

The ultimate in sleep luxury from Magenta stable, expect the best of the healthy and ultra-luxurious sleep experience. A premium mattress thoughtfully crafted to suit the luxury sleep requirements of a privileged few.

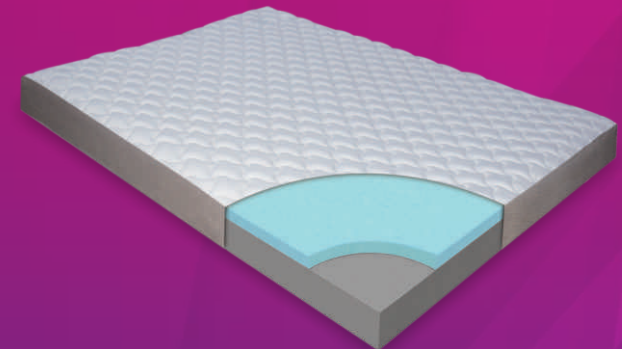
Bamboo Charcoal Premium Breathable Circular Knit
Mocha Chenille Border Accents

Knitted Semi-Transparent Cover to Protect Foam
from Dust and Stains

1" Quilted Comfort Memory Foam

2" Ventilated Memory Foam

6" Bamboo Charcoal HD Poly Base Support Foam



HD POLY
FOAM



**RUBBER
BOTTOM
GRIP**



**COMPRESSED
ROLL PACKING**

15 YEARS
WARRANTY





* magenta®

Specialized
Mattresses

* magenta® Hybrid Mattress 10"

All-in-One Integrated Mattress

Magenta Hybrid is a unique Mattress that comprises of 5 distinct comfort layers cocooned under a luxurious woven fabric cover. Built around cutting-edge technology Magenta Hybrid Mattress offers a blend of all possible offerings a user can expect from different types of mattresses.

Premium Circular Kint Cover

1" Pure Latex Layer

2" Ventilated Cushion Firm Memory Foam

1" Transition Poly Foam

4.75" Pocketed Coil Structure -
2.0mm Coil, 6cm Diameter

1.25" Support Base Foam



Memory Foam



Pocket Spring



Latex Foam



HD Foam



Comfort Foam



Compressed Pack



Natural Body
Contour



No Hazardous
Chemicals



Open Cell
Structure



Breathable
Circular Knit



Removable
Cover



Rubberised
Bottom Grip

* magenta® Elite Hotel Mattress

Magenta Elite Hotel Mattresses are crafted with our Spri-Tech Spring technology. The regal stretch line texture gives these mattresses a splendid appearance. A multiple layer of HR foam and the quilted top layer is enough to give that extra-cozy feel surpassing the Hotel's reputation.

9-level customization

Layered Pocket Spring

Multiple layer of super soft foam

Plush quilted top layer

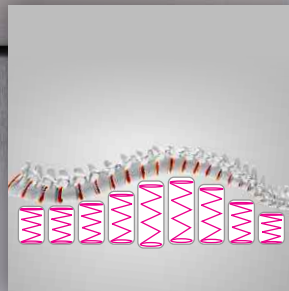
Reversible usage

Designed to prevent Mattress breakdown

Therapeutic core support

Even Firmness without sinking-in feeling

Enhancing lavish hotel experience





* magenta® Hospital Clinic Mattress

Magenta exclusive hospital bed mattress crafted with utmost care and understanding of critical application. Available in custom sizes, these mattresses are the perfect blend of elegance, durability and long lasting comfort.

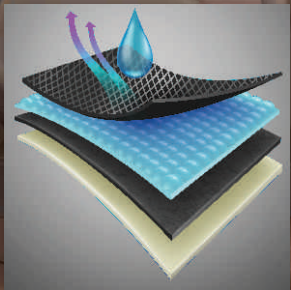
3 Layer of comfort

Washable cover

Skin friendly and anti-bacterial properties

Body temperature control

Designed for rugged usage





 magenta®

Pillows &
Accessories





✿ magenta®
Aero

- Shredded Memory Foam Pillow
- Size (LxW): 20" x 12"



✿ magenta®
Esta

- Ventilated Memory Foam Pillow
- Size (LxWxH): 28" x 16" x 5.5"



✿ magenta®
Axilio

- Contour Memory Foam Pillow
- Size (LxWxH): 19.5" x 11.5" x 4"



✿ magenta®
Elixir

- Molded Memory Foam Pillow
- Size (LxWxH): 28" x 16" x 5.5"



✿ magenta®
Cielo Lite
with Cover

- Air-Infused Premium Memory Foam Pillow
- Size (LxW): 23.5" x 14"



✿ magenta®
Cielo Lite
without Cover

- Air-Infused Premium Memory Foam Pillow
- Size (LxW): 23.5" x 14"



* magenta® Gel Lite

- Gel-Layer Memory Foam Pillow
- Size (LxWxH): 24" x 16" x 5.5"



* magenta® Orion

- Green Tea Ventilated Memory Foam Pillow
- Size (LxWxH): 28" x 16" x 5.5"



* magenta® Resto

- Bamboo Charcoal Pillow
- Size (LxWxH): 28" x 16" x 5.5"



* magenta® Esco

- Mattress Protector
- Size (LxWxH): 72" x 78" x 18"



* magenta® Travel Mat

- Durable with Dual-side Usage
- Size: 78" x 36"



* magenta® Pet Mattress

- Washable Cover
- Balanced Softness with anti-bacterial properties.

* magenta® Adjustable Bed Base

Magenta presents the most sophisticated adjustable bed frame that allows you to elevate your head and feet for the desired comfort. With a blend of the luxury of a recliner and the comfort of a bed, be prepared to experience and get amazed with an unmatched level of comfort and relaxation. This flexi Bed Base from Magenta will simply redefine your perception of rejuvenating relaxation.

Relives Body Pressure Points

Aids Easy Breathing

Robust Foundation of Steel

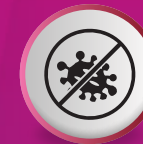
Anti-Skid Surface

Jerk-free Motion

Power Supply with Battery Back-up



*Supports Physiotherapy
Postures*



*Anti-Bacterial
& Anti-Mites*



*Reduces Gravity
Force Pressure*



*Eases Blood
Flow*



*Instant
Relaxation*



*Relieves Body
Joint Pain*





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